

Dear Academic fraternity,
Greetings!!!

I am inviting you to submit high-quality research articles, reviews, and case studies to ARIV International Journal for Business (AIJB).

ARIV International Journal for Business is an international, double-blind peer-reviewed, open-access journal. ARIV is an ambitious, not for profit, initiative of a Team of Internationally acclaimed academics with rich and varied experience in Research, Education and Community Service. The objective of this initiative is to support the global research community with a platform for communicating their research work with the world and make a difference to this planet.

The aim of this journal is to foster the exchange of ideas on a range of important international subjects and to provide stimulus for research and the further development of international perspectives. It deals with practical experiences including research papers, review papers, research-in-progress, case studies and empirical research of high quality in the emerging areas of management.

The Journal has adopted the following editorial policies:

- **There is no submission and publication fee.**
- All the manuscript should meet ethical standards applicable to the research discipline.
- Papers that are well-written and presented in the prescribed journal format are eligible
- We strongly encourage authors to pay careful attention to the "Guidelines" which is found at the journal website www.arivjournal.com

I am inviting you to submit your original research articles, review articles, case studies to ARIV. Manuscripts, along with a cover letter, should be sent to the Editorial office in electronic format to editor@arivjournal.com

Submission Deadline for Vol 2 Issue 1 2021 is 30th November 2020

I am also requesting you to encourage your colleagues and friends to submit their research papers for publication in the ARIV INTERNATIONAL JOURNAL FOR BUSINESS.

The Journal is available through the online www.arivjournal.com to bring increased visibility, usage and fast access to research findings.

Warm regards,
Chief Editor, ARIV International Journal for Business