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Greetings!!!

I am inviting you to submit high-quality research articles, reviews, and case studies to ARIV International Journal for Business (AIJB).

**ARIV International Journal for Business** is an international, double-blind peer-reviewed, open-access journal. ARIV is an ambitious, not for profit, initiative of a Team of Internationally acclaimed academics with rich and varied experience in Research, Education and Community Service. The objective of this initiative is to support the global research community with a platform for communicating their research work with the world and make a difference to this planet.

The aim of this journal is to foster the exchange of ideas on a range of important international subjects and to provide stimulus for research and the further development of international perspectives. It deals with practical experiences including research papers, review papers, research-in-progress, case studies and empirical research of high quality in the emerging areas of management.

The Journal has adopted the following editorial policies:

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- Papers that are well-written and presented in the prescribed journal format are eligible
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I am inviting you to submit your original research articles, review articles, case studies to ARIV. Manuscripts, along with a cover letter, should be sent to the Editorial office in electronic format to [editor@arivjournal.com](mailto:editor@arivjournal.com)

**Submission Deadline for Vol 2 Issue 2 2021 is 30<sup>th</sup> May 2021**

I am also requesting you to encourage your colleagues and friends to submit their research papers for publication in the ARIV INTERNATIONAL JOURNAL FOR BUSINESS.

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Warm regards,  
Chief Editor, ARIV International Journal for Business